



RafCycle®

PET Release Liner Recycling

What is label release liner?



How does our circular solution work?



Why RafCycle?

What makes RafCycle an opportunity for you?



Sustainable and Circular

Easy to Operate

Brand & Business Value

Cost Efficient

Collecting the Material

Examples of material collection



- ✗ Stored outside
- ✗ Not in gaylord



- ✗ Many labels



- ✗ Loose, low density packing



Collecting the Material

Contamination Prevention

- **Preventing contamination is essential to the success of the program.** Excess contamination can cause entire truckloads of material to be landfilled.
- Collection gaylords should be stickered with the RELEASE LINER RECYCLING label.
- UPM Raflatac will ship these labels upon confirmation of program participation. There is no charge for the labels.



FAQs

- Will you recycle all material, even if it is from Raflatac?
- We are a small winery and don't generate a ton of liner waste. Can we still participate?
- Do you provide the collection gaylords?
- We don't have a lot of storage space...what do you recommend?

UPM **BIOFORE**
BEYOND FOSSILS

