



CARING FOR NATURE & COMMUNITY
ELEVATES QUALITY & EXPERIENCE

IF NOT HERE, WHERE? IF NOT NOW, WHEN?

Napa Green sets the highest bar for **sustainability & climate action** in the **global wine industry**.



THE MISSION

The **Napa Green** mission is to **AIM** high through:

Adoption of rigorous Vineyard and Winery certification standards, and commitment to continuous improvement

Impact, both regionally and by leveraging our powerful platform to galvanize sustainability and climate action in the global wine industry

Measurement baselining and tracking performance for water and energy use, waste diversion, and GHG emissions from soil to market



LEADERSHIP

Napa Green is the leading sustainable winegrowing certification program, facilitating the adoption of systematic soil to bottle standards for Napa County growers and vintners. In 2021, Napa Green was the first sustainable winegrowing program globally to completely redevelop our Vineyard certification standards to focus on climate action, regenerative carbon farming, and social justice.

Our **92 Napa Green Certified Wineries** represent nearly 40% of all of the certified sustainable wineries in California. **More than 70 growers** are certified or transitioning to our cutting-edge Napa Green Vineyard certification, representing over 7,500 vineyard acres and 18,000 acres of land.

PARTNER WITH US



NAPA GREEN ANNUAL SPONSORSHIP OPPORTUNITIES

❖ **REGENERATION SPONSOR – Minimum \$10,000**

❖ **STEWARDSHIP SPONSOR – \$5,000**

REGENERATION SPONSOR – Minimum \$10,000

- Opportunity exclusively for industry service and/or product providers vetted as sustainability leaders
- Organizational logo on website and in bi-monthly Napa Green newsletters (1500+ mailing list)
- Two social media spotlights throughout the year
- Feature segment in one newsletter
- Recognized as a sponsor of one topic relevant workshop/webinar for Napa Green members (e.g., napagreen.org/events-workshops)
- Custom promotional opportunities such as Instagram Reel, Instagram Live interview, Champion Story
- First access to RISE Climate & Wine Symposium Exclusive Event Sponsorship opportunities and six tickets to the Symposium.

Number Remaining: Seven of 10

STEWARDSHIP SPONSOR – \$5,000

- Opportunity exclusively for industry service and/or product providers vetted as sustainability leaders
- Organizational logo on website and in bi-monthly Napa Green newsletters (1500+ mailing list)
- One social media spotlight throughout the year
- Based on sponsor services/products we will explore other spotlight opportunities
- Four tickets to the RISE Climate & Wine Symposium

Number Remaining: Four of 10

You are poised to support a coalition that is tangibly doing the work to accelerate sustainability & climate action in the wine industry.

Collectively, unified under a common goal, we can harness our opportunities and influence to catalyze global change.

JOIN US IN LEADING REGIONAL CHANGE FOR GLOBAL IMPACT



ELEVATING YOUR SUSTAINABILITY MISSION & ACHIEVEMENTS

Leverage Our Expertise

Every Napa Green and/or RISE sponsor totaling \$25,000 or more will receive 10 hours of team consulting (\$2,500 value).

Our eight-person team has an incredible breadth of experience in communications, certification, resource efficiency, energy and water engineering, regenerative farming, and Environmental, Social, and Governance (ESG).

We will work with you to identify opportunities to reduce your bottom line, engage your team, and ultimately, exceed your sponsorship investment.

THE NAPA GREEN TEAM



ANNA BRITTAIN
Executive Director



MEGAN SCOTT
Winery Program Manager



BEN MACKIE
Vineyard Program Manager



SIERRA MINCHACA
Climate & Soil Specialist



MARISA TAYLOR
Program Coordinator

THE NAPA GREEN BOARD



HAILEY TREFETHEN
Chair
Viticulture & Winemaking
Operations, Trefethen
Family Vineyards



MICHELLE NOVI
Secretary
Industry Relations &
Regulatory Affairs
Director, Napa Valley
Vintners



DAN PETROSKI
Treasurer
Winemaker, Massican |
Board Member, Napa
Valley Grapegrowers



CHRIS BENZ
Napa Climate NOW! &
Sierra Club Napa



MOLLY SHEPPARD
Assistant Winemaker &
Environmental Manager,
Spottswode Estate



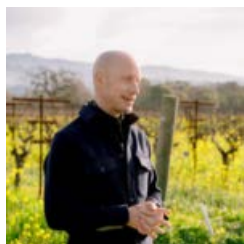
EVYN CAMERON
Consulting Winemaker



LINSEY GALLACHER
President & CEO, Visit
Napa Valley



MARTIN REYES, MW
Partner, WineWise |
Founder, Reyes Wine
Group | Co-Founder,
Wine Unify



TOD MOSTERO
Director of Viticulture &
Winemaking, Dominus
Estate